



Today, **radio** encompasses more than traditional linear broadcast feeds: they include listener engagement and personalisation.

**Listeners** are more than ever **connected** through different **digital platforms**.

However, tools that enable radio makers to efficiently monitor these platforms and interact with their audience are missing, or premature at best.

We introduce the **MARCONI** project, which delivers an integrated platform that enhances **interaction** possibilities between **radio makers** and **listeners**.



## BE PART OF MARCONI

TEST OUR OPEN PLATFORM and JOIN THE PILOTS

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