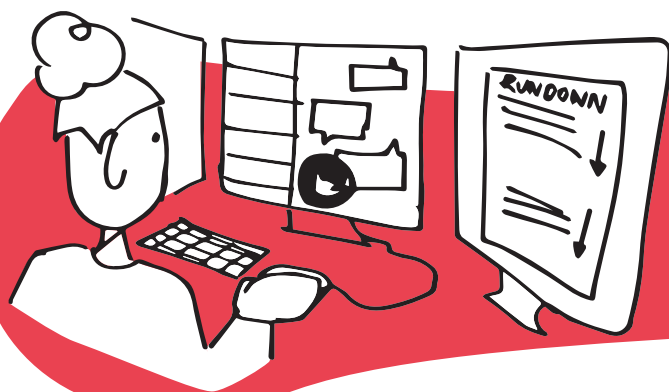




Dana is at a concert. With the MARCONI app, she sends in pictures and videos to the radio station.



Dana loves the band that is playing and shares her thoughts with the radio station.

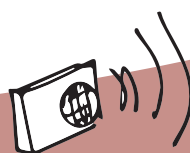


The editors can easily manage the sent-in content, because the app is able to derive the context and send automatic replies.

In the overview, radio host Ward is notified of Dana's message and contacts her directly for a conversation on air.



Dana is happy to share her band memories on the radio.



Afterwards, the app always notifies Dana when her favorite band is playing or when she can win tickets for their concert.



Choose **YOUR** future radio experience.  
With **MARCONI**.

**Subscribe to our newsletter now!**

Stay tuned about the latest updates,  
outcomes of pilots, and events: [bit.ly/projectmarconi](https://bit.ly/projectmarconi)

[contact@projectmarconi.eu](mailto:contact@projectmarconi.eu)

[projectmarconi.eu](https://projectmarconi.eu)

[@MARCONI\\_EU](https://twitter.com/MARCONI_EU)



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 761802.