



**EXPERIENCE INTERACTIVE &  
PERSONALISED RADIO**

**AT HOME, ON THE ROAD,  
OR AT THE FESTIVAL**

# EXPLORE MARCONI & HRADIO 13 - 17 SEPTEMBER AT THE IBC FUTURE ZONE (8.F30) RAI - AMSTERDAM



## Bring your radio station and listeners closer together

MARCONI offers fully interactive and personalised radio solutions by integrating broadcast radio with digital and social media. With the development of customised software tools, MARCONI enables radio stations to easily manage listener interaction automation, for incoming text, audio, image or video content.

**Join the open pilots & access the toolkit for free:  
meet us at IBC!**

[contact@projectmarconi.eu](mailto:contact@projectmarconi.eu)  
[projectmarconi.eu](http://projectmarconi.eu)

## Experience live radio enriched with streaming features

HRADIO leverages hybrid technology to enrich radio experiences, allowing broadcasters to deliver time and location independent linear radio services, seamlessly linked to personalised on-demand content.

**Explore the potential of HRADIO's technology at IBC!**

[contact@hradio.eu](mailto:contact@hradio.eu)  
[hradio.eu](http://hradio.eu)



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HRADIO))